

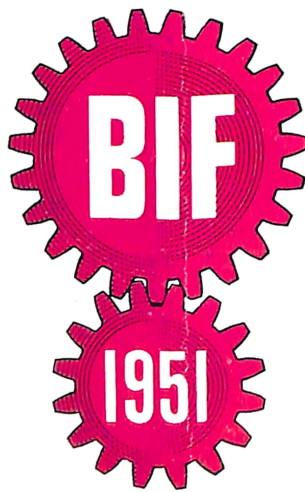
Marble • Plain • Jaspé
Inlaid • Printed
LINOLEUM



MICHAEL NAIRN & CO. LTD.

MANUFACTURERS

KIRKCALDY, SCOTLAND



MICHAEL NAIRN & CO. LTD., LINOLEUM MANUFACTURERS, KIRKCALDY, SCOTLAND

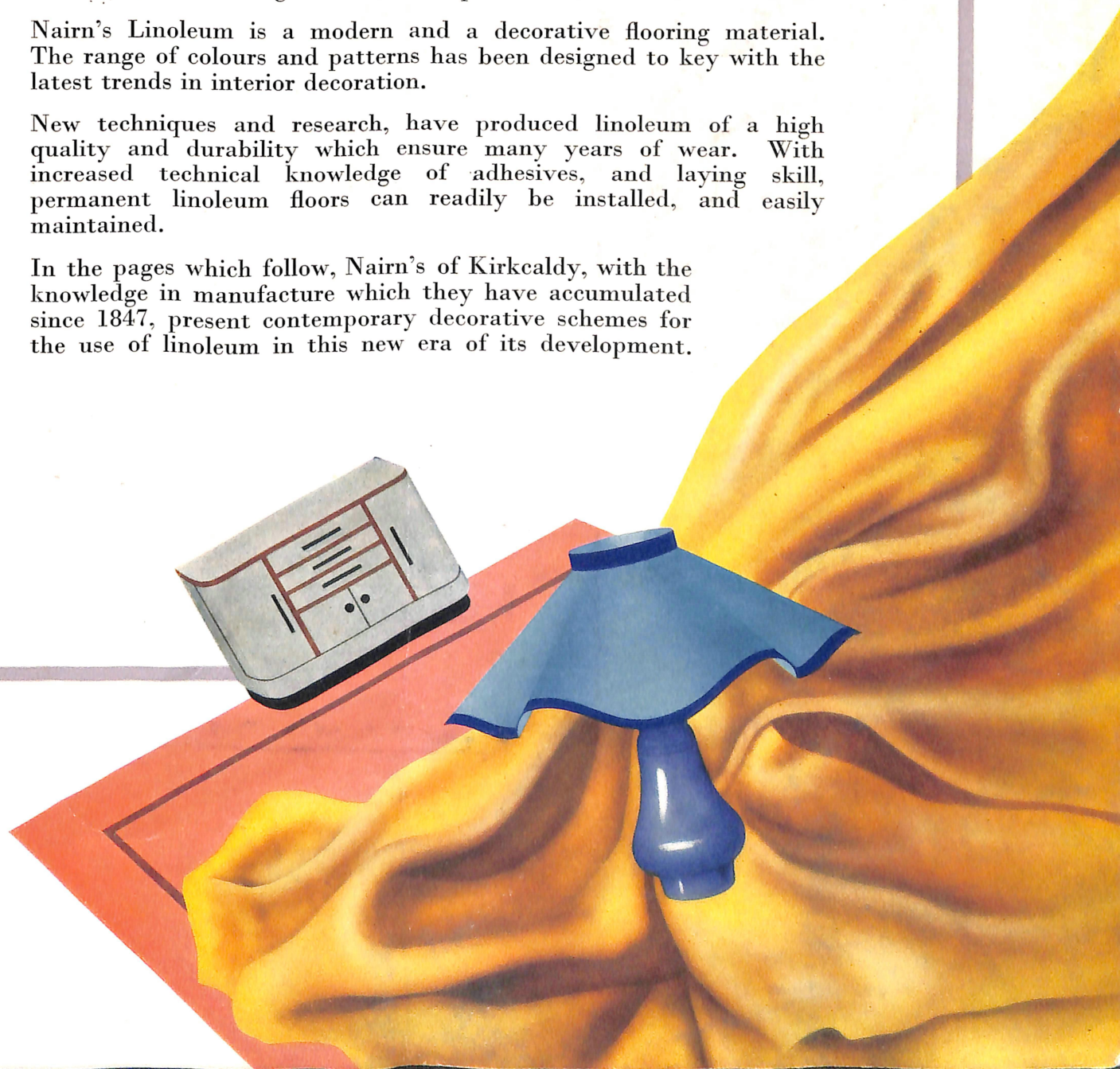
A *New Era* FOR LINOLEUM

TODAY linoleum must anticipate contemporary trends in colour and design. Increasing interest is focussed on public buildings, housing and transport. There is a growing desire for more colourful surroundings. Schemes of interior decoration claim greater attention, and flooring is an essential part of these schemes.

Nairn's Linoleum is a modern and a decorative flooring material. The range of colours and patterns has been designed to key with the latest trends in interior decoration.

New techniques and research, have produced linoleum of a high quality and durability which ensure many years of wear. With increased technical knowledge of adhesives, and laying skill, permanent linoleum floors can readily be installed, and easily maintained.

In the pages which follow, Nairn's of Kirkcaldy, with the knowledge in manufacture which they have accumulated since 1847, present contemporary decorative schemes for the use of linoleum in this new era of its development.



ON BOARD SHIP

A *Gay setting* FOR THE COCKTAIL BAR

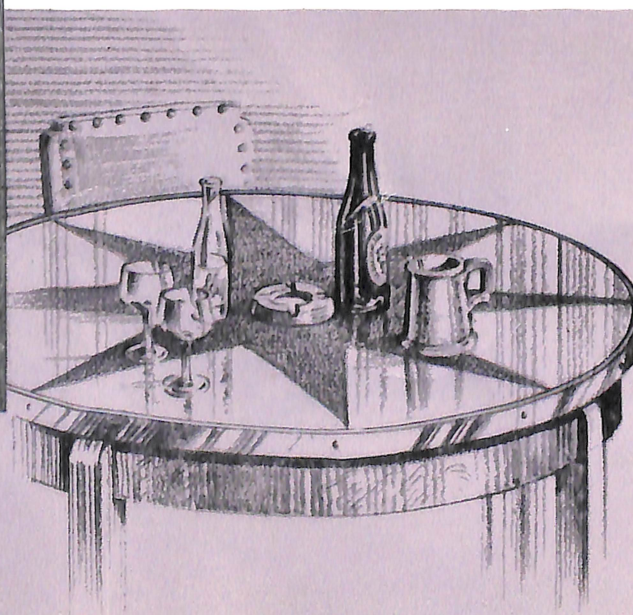
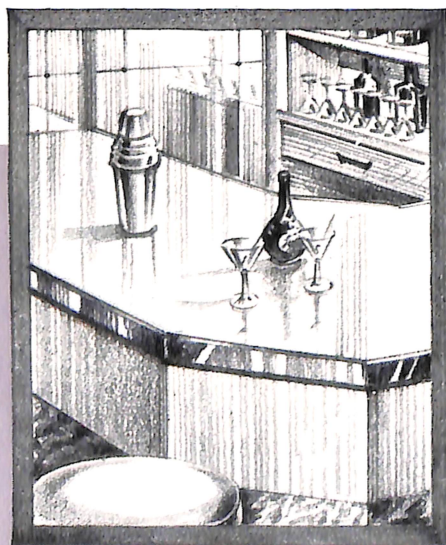
Cheerful colours and lively designs provide the right background for social occasions. A wide range of colours is manufactured in marble, jaspe, plain and granite linoleum. Architects' designs for floors can combine different colours to form intricate, bold or simple patterns.

Cleanliness. Linoleum on bar and table tops provides a smooth, seamless, and easily cleaned surface. A damp cloth quickly removes surface stains.

Quietness. Linoleum reduces the noise of feet on the floor, of bottles and glasses on the counter.

Durability. Linoleum stands up to the heaviest traffic.

Nairn's high quality linoleum is a first decorative and practical choice for cocktail bars, hotels and public houses. For table and counter tops, thicknesses up to 3.20 mm. are recommended. For flooring, a thickness of 4.50 mm. or 6.70 mm. is required.





The flooring of the bar is composed of Delphinium, Marble, colour No. /41. Ripple, Marble, colour No. /37. Yellow plain, colour No. /49. These colours are repeated on walls, bar front and top, and also on table top.



IN THE HOME

A *Cheerful*

EASY - TO - WORK KITCHEN

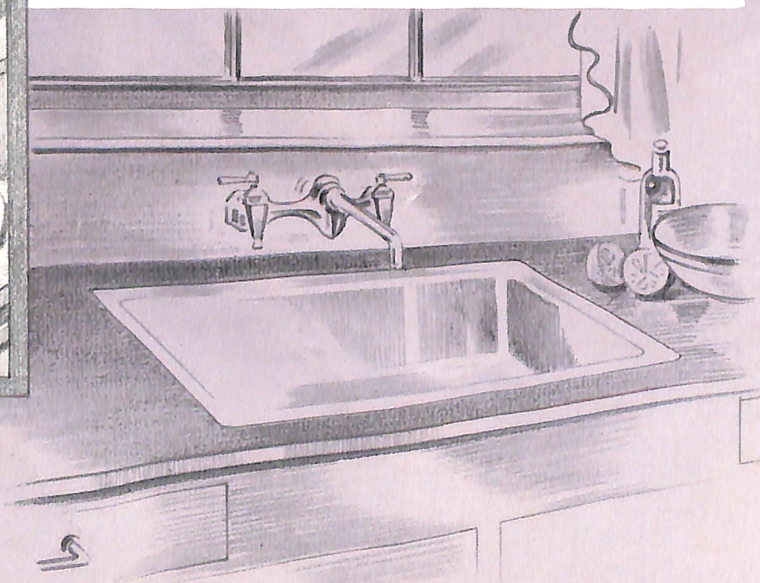
Linoleum matches the streamlined appearance and efficiency of today's labour-saving kitchen equipment.

Linoleum on cabinet and sink tops and other working surfaces, and as a covering for shelves, gives a smooth easily cleaned surface that will not harbour dirt or food particles.

Linoleum can be bonded to wood or metal under surfaces, with water resistant adhesives. Metal trimmed edges give a clean, sealed finish to working surfaces and sink tops.

Linoleum is easily maintained. Nairn's Thistle Floor Dressing seals the floor against ingrained dirt. Surface dirt on the linoleum is quickly removed by wiping over with a damp cloth. Light rubbing with a dry polishing cloth restores the lustre.

Nairn's linoleum is available in every colour and pattern suitable for modern kitchens, in thicknesses from 2.50 mm. for table tops, shelves, etc., to 3.20 mm. for flooring.





The linoleum shown on the kitchen floor is inlaid pattern No. 3/2256 with inset strip in plain tangerine /50. On walls, C granite pattern 204/01. Covering, table top and sink top, plain black /32.



IN THE CINEMA

LIGHT AND COLOUR

IN

Entertainment

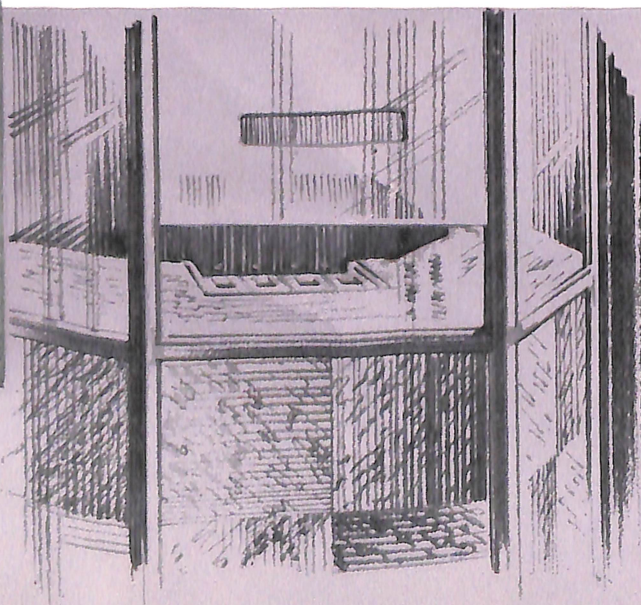
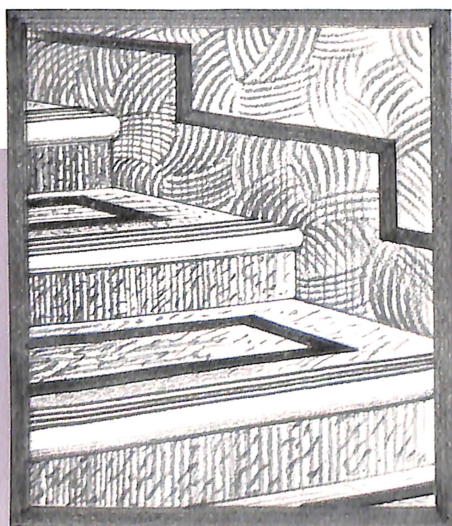
The entertainment world is full of light and colour. The interiors of theatres and cinemas must reflect the brilliance of screen and stage. Flooring must be an integral part of a bold decorative scheme. Linoleum offers great scope for dramatic schemes and bold and striking contrasts, in both colour and shape, which key well with the modern cinema or theatre setting.

Linoleum has high light-reflecting value, and so enhances the brilliance essential to the foyer.

Linoleum is available in so many different colours and patterns that there will be no difficulty in choosing a style which harmonises with the general decorative scheme.

For stairways, linoleum if combined with safety tread nosing, is quiet, safe, non-slip, and extremely durable.

Very heavy gauges are needed on floors subjected to constant foot traffic. Nairn's 6.70 mm. Lintile gives the maximum of wear and comfort in theatres, cinemas, and other public buildings.





In the cinema foyer the patterns illustrated on the floor are, ground colour, Harvest, Marble colour No. /38. Inset star figures, Tangerine, plain colour No. /50. Black, plain colour No. /32. Inset lines, Black, Marble colour No. /24, and Tangerine, plain colour No. /50.



Fabrics and Furnishings for these photographs were kindly supplied by HEALS of Tottenham Court Road, London, W.1. Wallpapers by SANDERSONS.



Harvest marble, colour No. 138 with inset strips in plain Tangerine colour No. 150, and plain chocolate colour No. 136.

Perfectly at home with

These actual colour photographs illustrate the perfect blending of modern linoleum with the contemporary



Plain yellow, colour No. /49, with inset strips of plain dove grey, colour No. /52, and plain black, colour No. /32.

Contemporary Design

designs in the fabrics and furnishings created for the home of today.

IN THE HOME

A Pleasant FAMILY LIVING ROOM

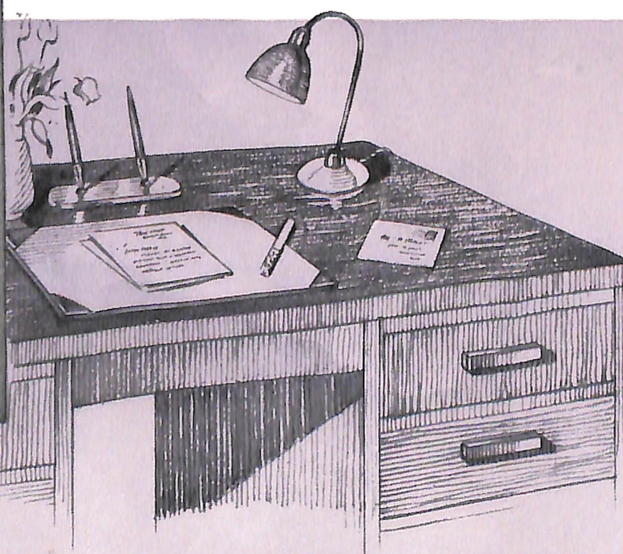
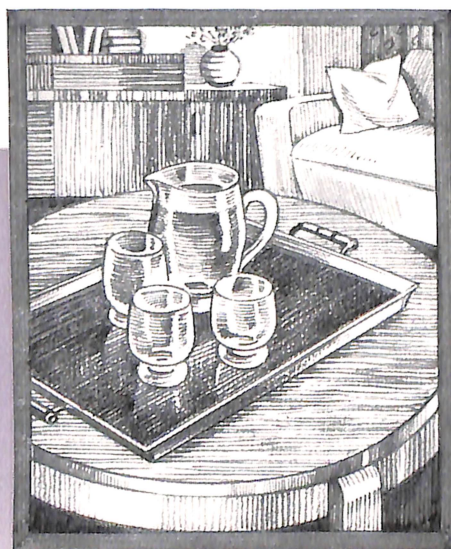
Hard wear. Only a really sturdy flooring will withstand the constant wear and tear of a growing family. Linoleum offers the durability needed in a room which children often turn into a playground.

Easy in cleaning. Even children's muddy bootmarks are quickly removed with a little warm water and a damp cloth. An occasional polish keeps the floor bright and new-looking over a long period.

Colour. There is linoleum to harmonise with every style of interior decoration—plain colours, jaspe, and marble effects, inlaid and printed patterns, and in a range of hues which answer the modern demand for more colour in the home.

Hygiene. Linoleum does not harbour dust, it makes a pleasant background for rugs, which can be quickly rolled up when the floor is swept or cleaned.

For more than a century, Nairn's linoleum has kept abreast of trends in decoration. It combines durability with modernity and economy. Thicknesses up to 3.20 mm. are recommended for domestic floors.





For the Living room floor, inlaid design No. 3/4503 is shown.



IN THE STORE

AN *Attractive* CENTRE FOR FASHION'S APPEAL

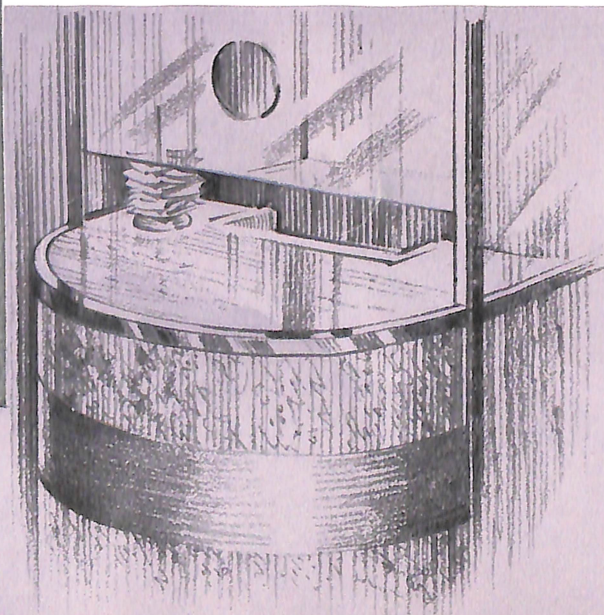
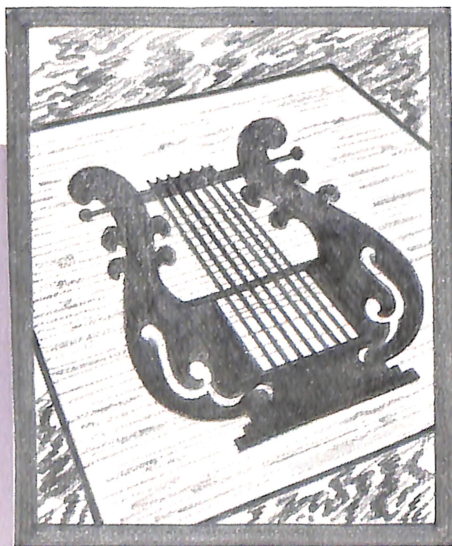
Linoleum, resilient and easy on the feet, makes shopping more comfortable, and provides the right background for almost any type of merchandise.

It gives food shops a bright, attractive floor that is easily cleaned. For dress and hat shops it provides a neutral setting which acts as a foil to the more colourful merchandise displayed. In big stores it makes possible variation of colour and pattern, according to department.

Individual motifs, specially designed for the store, can be built into the floor design to emphasise the character of the business. Control lines, to guide the flow of customer traffic, can be inlaid in the floor.

A linoleum floor, if maintenance is good, will remain fresh and inviting for a long period, however great the volume of shopping traffic.

For shops, stores and showrooms, a heavy gauge linoleum—up to 6.70 mm.—is recommended. If correctly laid and maintained, it will stand up to many years of constant foot traffic. There is a choice of colour and gauge for every type of business.





The coverings used for the floor in this store are plain black /32, plain pink /48, plain white /28, plain grey /52.





HOTEL RECEPTION, Greystone
Marble /40, Plain
Oxford Blue /43,
Terracotta Plain /05.

NURSERY, Floor
Beech Leaf Marble
/28, Plain Turquoise
Blue /51, Plain Black
/32. Walls — Plain
Black /32, Plain
Turquoise Blue /51,
C Granite 204/01.

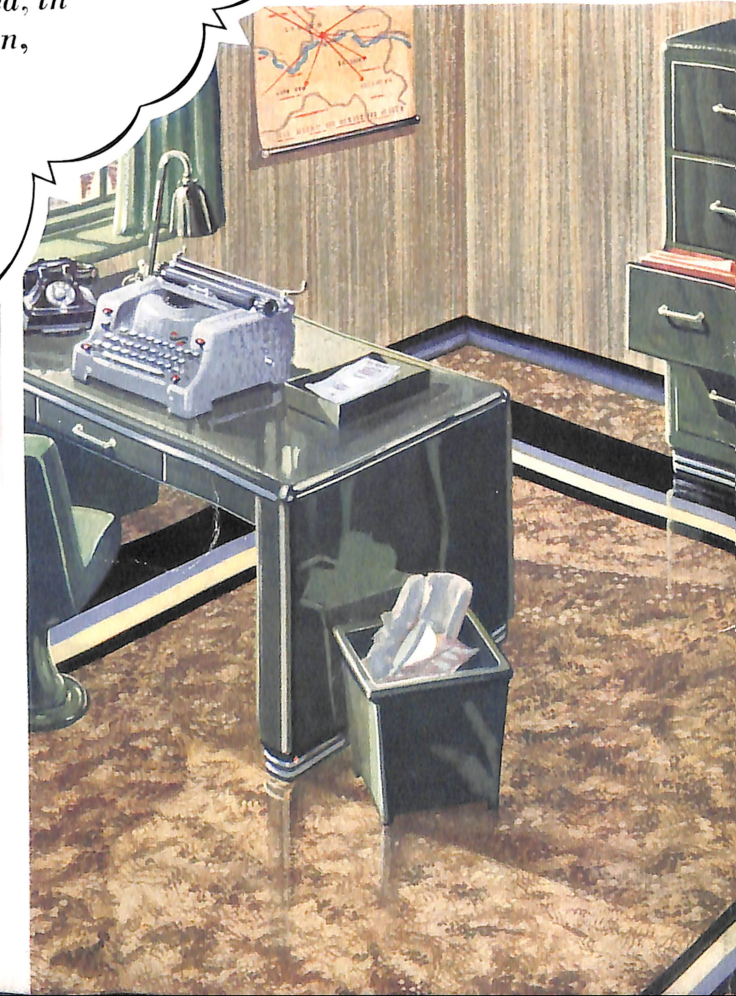


Whether
it's a hotel
lobby, nursery,
restaurant or office
—the answer is linoleum.
These four illustrations show how
varied are the uses of linoleum
—how it can be keyed, in
colour and design,
to any setting
and pur-
pose



RESTAURANT,
Field colours Car-
dinal Red Marble /36,
Palm Green Marble
/08, borders Plain
White /28 and Plain
Black /32.

OFFICE, Floor of
Gunmetal Marble /17
with strips of Plain
Black /32, Plain
White /28 and Plain
Dove Grey /52. On
walls Cotswold Jasper
/16.



LINOLEUM FOR EVERY PURPOSE

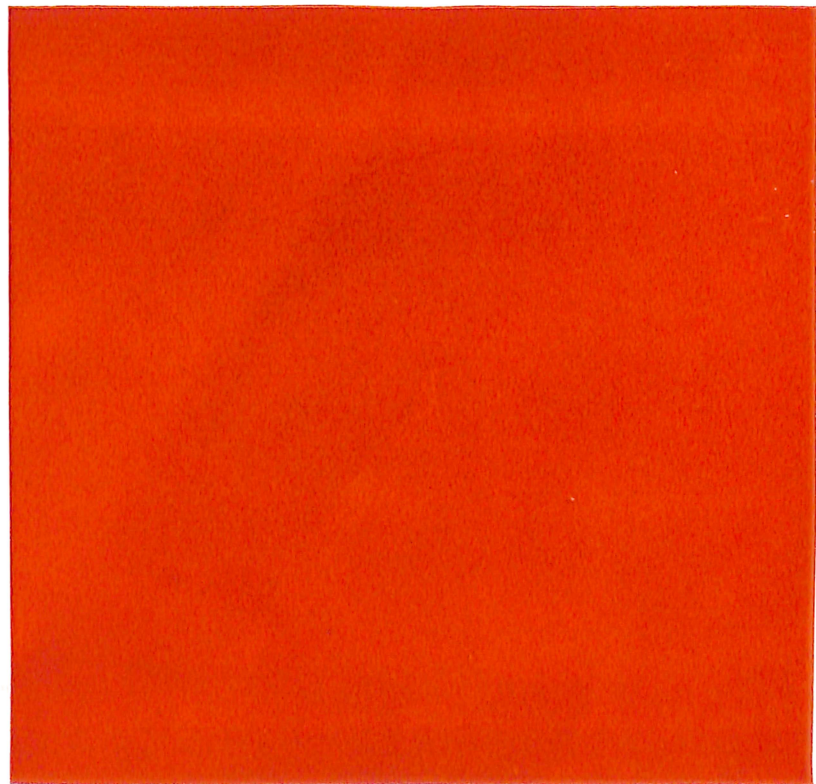
On this and the following pages we show you examples from the wide range produced by Nairn's of Kirkcaldy. So small a number as eighteen samples cannot do full justice to the versatility of the range. They serve, however, to indicate the decorative possibilities of linoleum, whether it is marbled, jaspe, plain, patterned, inlaid or printed. Being available in several different weights and gauges, it is highly economical, as the most suitable gauge for the purpose can be chosen. And—need we repeat?—it is one of the hardest-wearing forms of flooring, yet one of the easiest to maintain.



Apple Green

Lintile 6.70 m m 670 47
Battleship 4.50 m m 450 47

A Quality 3.20 m m 320 47
X Quality 2.00 m m 200 47



Tangerine

Lintile 6.70 m m 670 50
Battleship 4.50 m m 450 50

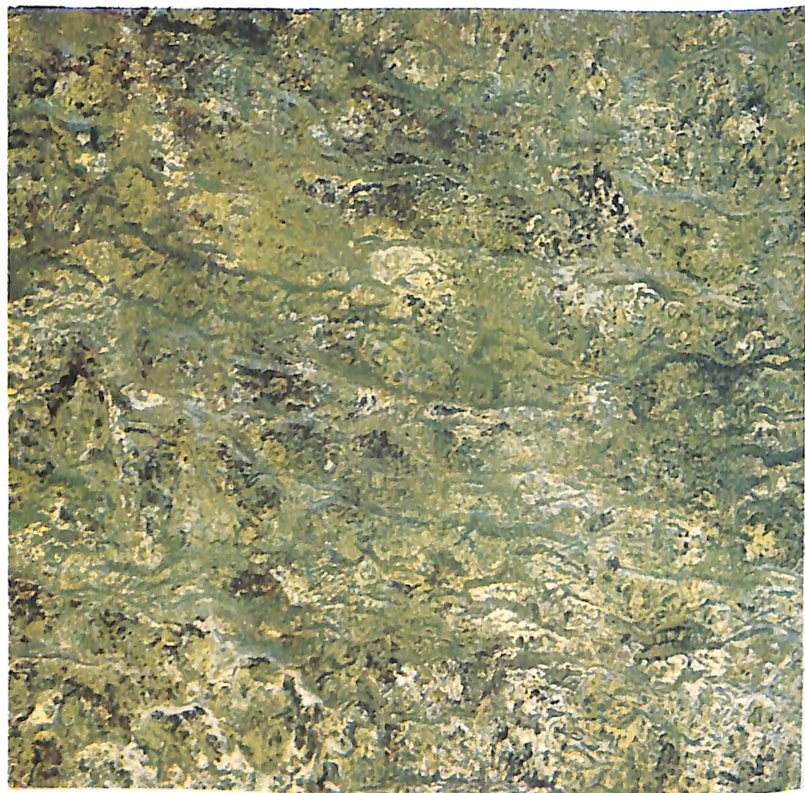
A Quality 3.20 m m 320 50



Harvest Marble

Lintile 6.70 m/m 671/38
Battleship 4.50 m/m 451/38

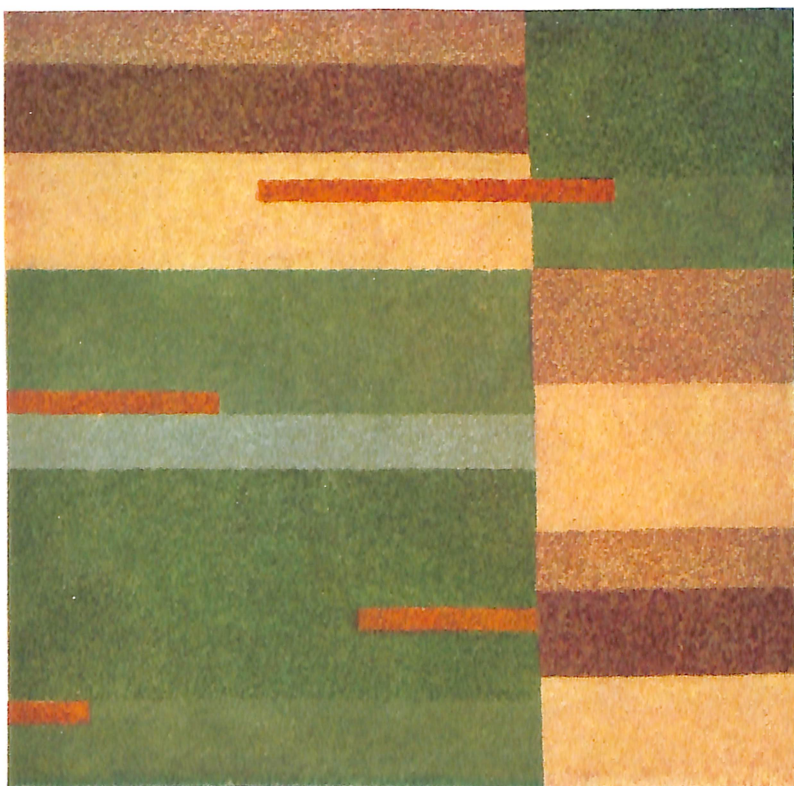
1st gauge 3.20 m/m 321/38
3rd gauge 2.00 m/m 201/38



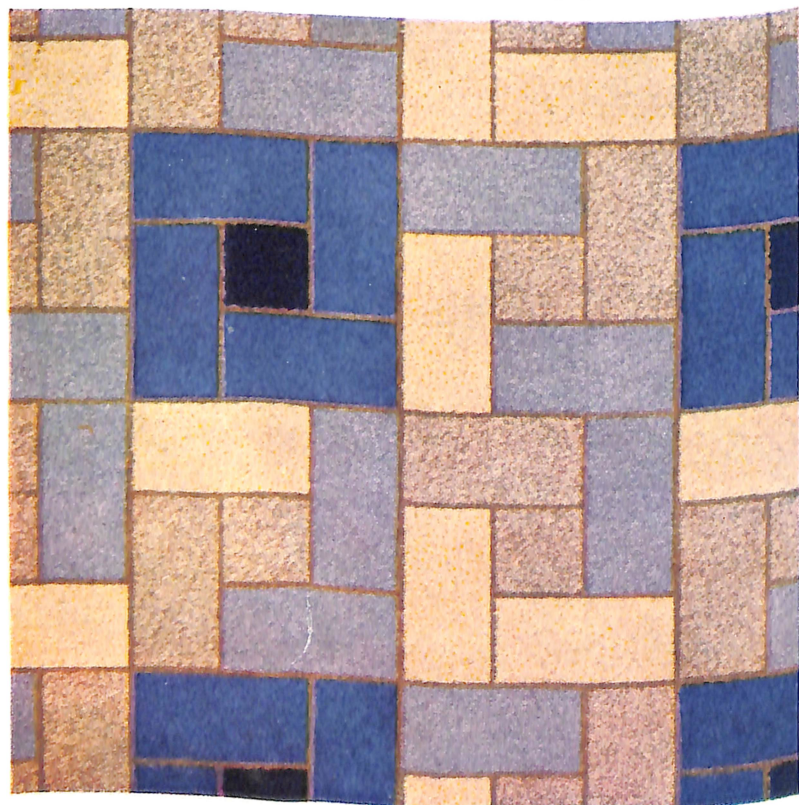
Sheet Marble Palm

Lintile 6.70 m/m 671/08
Battleship 4.50 m/m 451/08

1st gauge 3.20 m/m 321/08
3rd gauge 2.00 m/m 201/08



Inlaid Linoleum C Quality ... 3/3509



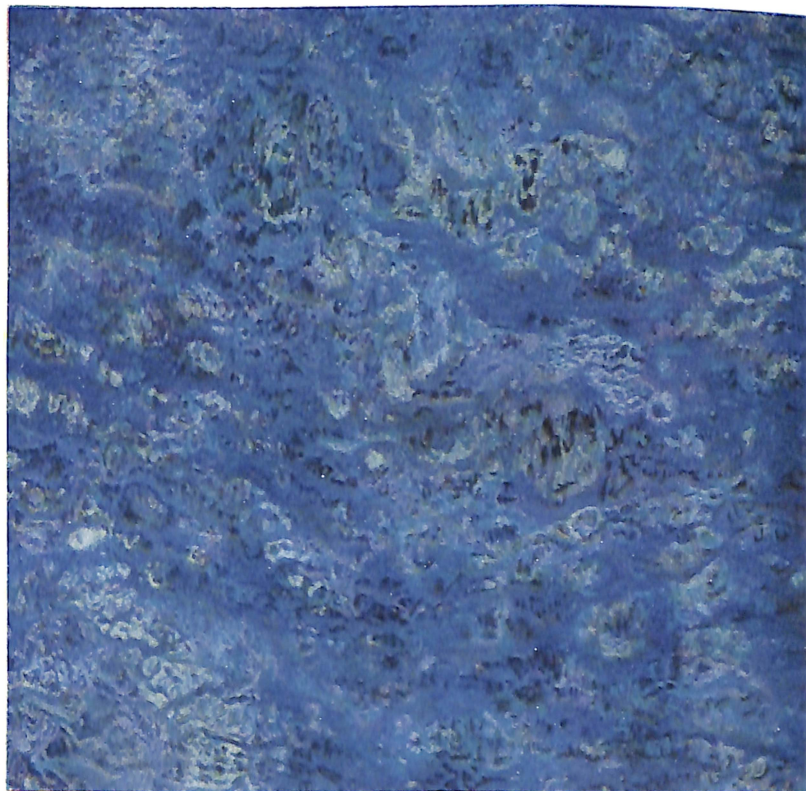
Inlaid Linoleum C Quality ... 3/3514



Sheet Marble Cardinal Red

Lintile 6.70 m/m 671/36
Battleship 4.50 m/m 451/36

1st gauge 3.20 m/m 321/36
3rd gauge 2.00 m/m 201/36



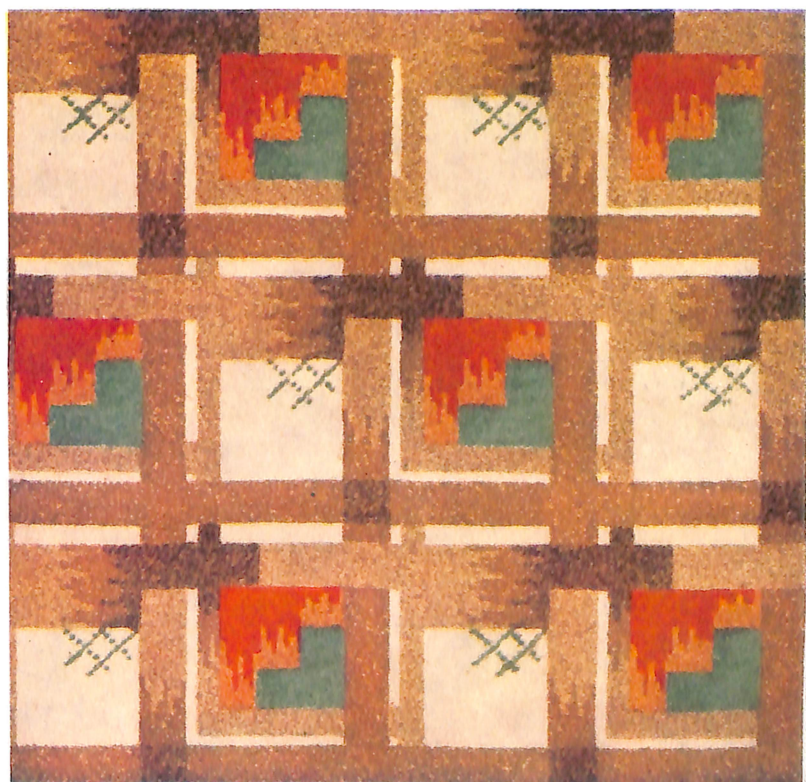
Sheet Marble Delphinium

Lintile 6.70 m/m 671/41
Battleship 4.50 m/m 451/41

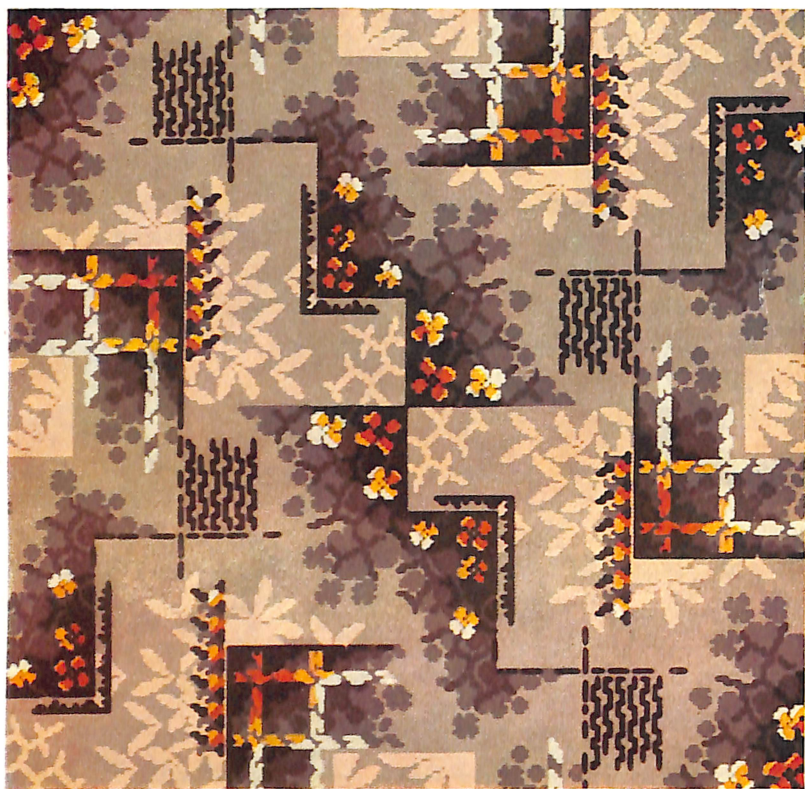
1st gauge 3.20 m/m 321/41
3rd gauge 2.00 m/m 201/41



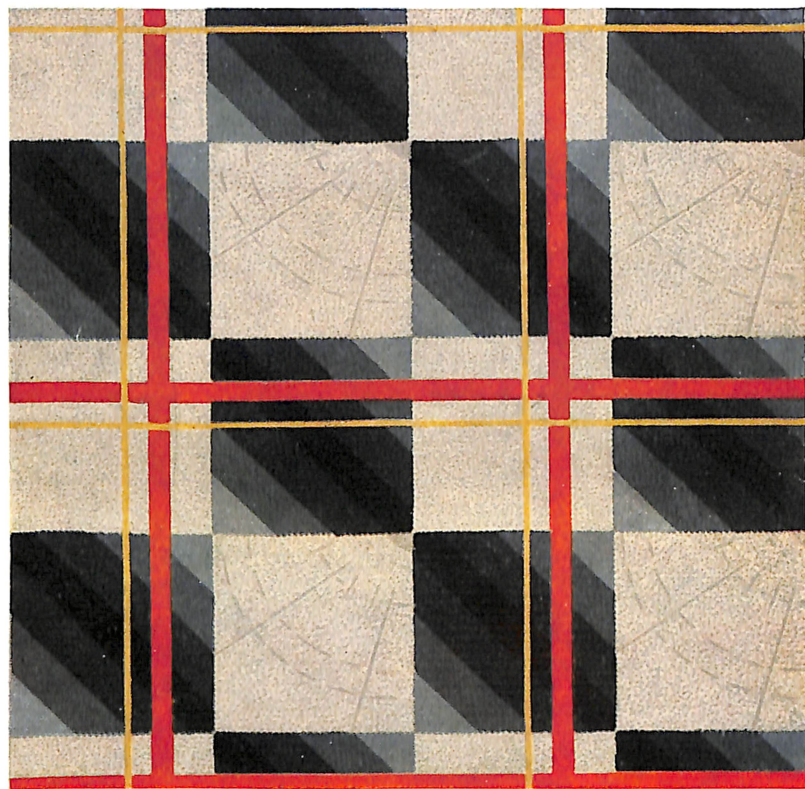
Embossed Inlaid Linoleum 3rd Gauge 3/1391



Inlaid Linoleum C Quality ... 8/1524



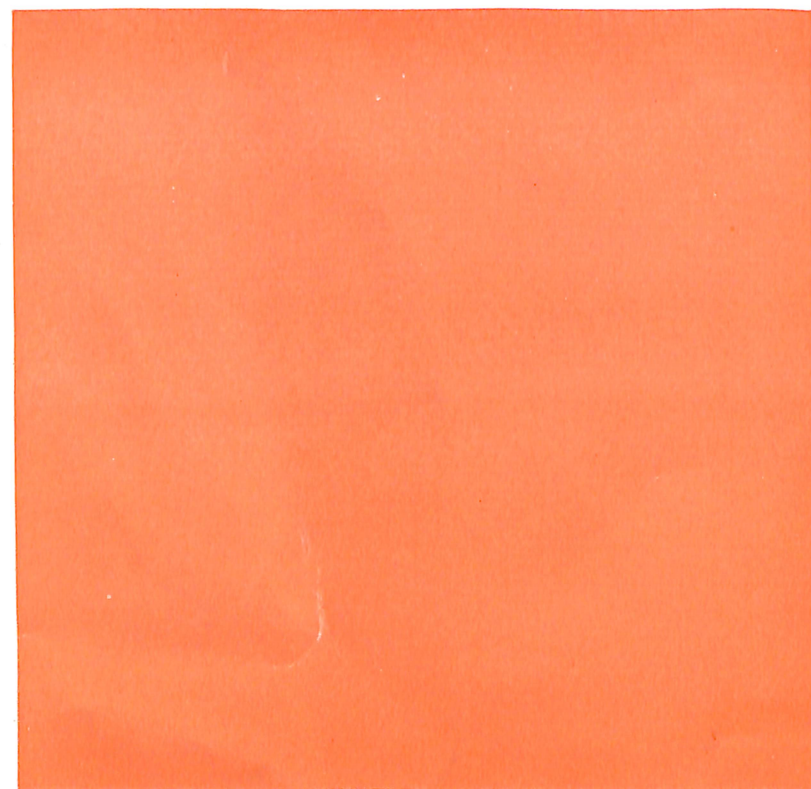
Printed Linoleum No. 3 Quality ... 72/132



Printed Linoleum No. 3 Quality ... 72/171



Printed Linoleum No. 3 Quality ... 73/947



Lintile 6.70 m/m 670/48
Battleship 4.50 m.m 450/48

Pink

A Quality 3.20 m m 320/48



Honeytone Marble

Lintile 6.70 m/m 671/42
Battleship 4.50 m/m 451/42

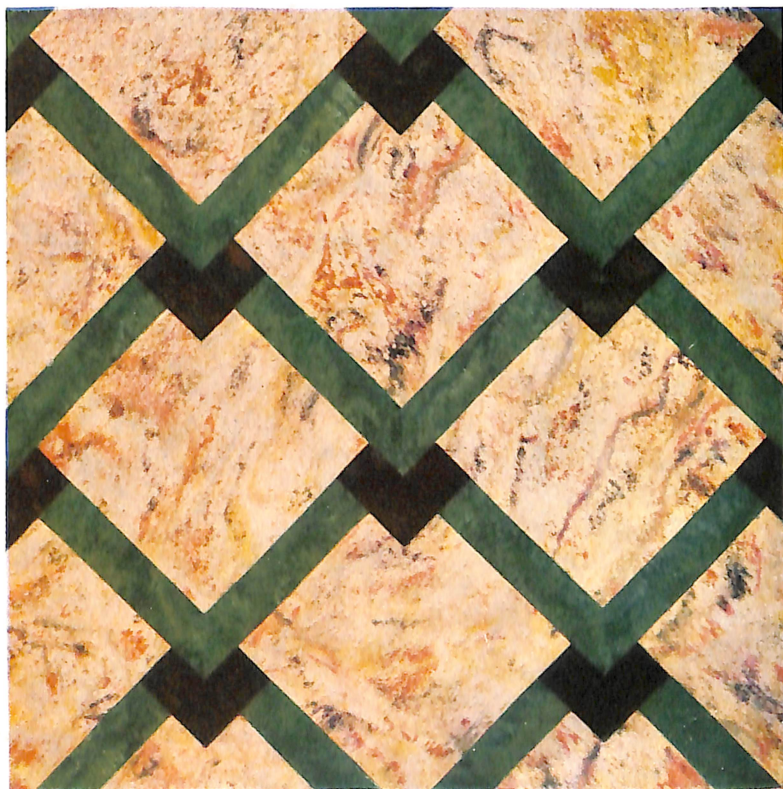
1st gauge 3.20 m/m 321/42
3rd gauge 2.00 m/m 201/42



Mayflower Marble

Lintile 6.70 m/m 671/43
Battleship 4.50 m/m 451/43

1st gauge 3.20 m/m 321/43
3rd gauge 2.00 m/m 201/43



C Super Marble 3/3001



Crocus Jaspe /22

A Quality 3.20 m/m 322/22
C Quality 2.00 m/m 202/22

SOME USEFUL HINTS ON THE INSTALLATION OF LINOLEUM



Linoleum can be fitted direct to most types of sub-floors. Preparatory work on such floors is not necessary unless they are damp or uneven. Faults in sub-floors should be rectified before fitting linoleum.

Damp Floors. Linoleum should never be laid direct to damp sub-floors. Either a bitumen sandwich should be incorporated in the sub-floor, or the surface should be screeded with asphalt.

Dry Rot. Dampness and lack of ventilation encourage dry rot. Wood floors should have an adequate damp-proof course and be so constructed, that there is a through current of air under the floor. Correctly constructed wood floors will not be subject to dry rot whether they are fitted with linoleum or not.

Movement of Wood Floors. Wood floors are subject to seasonal movement. Linoleum should not be bonded with adhesive direct to wood floors. A felt paper underlay should be laid between the linoleum and the wood floor.

Concrete Floors. Providing the floor is dry and level, linoleum can be loose laid or bonded with linoleum adhesive direct to the concrete.

Allow constructional water to dry out from new concrete floors before laying linoleum. Unless correctly constructed all concrete floors in contact with the earth may be permanently damp. Test

for dampness before laying linoleum. Severe dusting may take place on concrete floors. Adhesives will not bond to concrete in this condition. The surface should first be treated with a Sylicate of Soda mixture, or other proprietary brand hardener, before laying linoleum.

Adhesives. Linoleum which is bonded to the sub-floor has a longer life than linoleum laid loose. Nairn's Lintile Solution and Thistle Adhesive are manufactured for use with Nairn's Linoleum.

Maintenance. A minimum of water should be used for cleaning linoleum. Alkaline soaps, soap powders, and abrasive cleaning powders, should not be used for cleaning linoleum.

Information Service. Detailed information about all aspects of the installation and use of linoleum is available at Kirkcaldy. It is recommended that linoleum floors, to give complete satisfaction should be laid by experienced laying firms.

Soapless detergents in warm water will remove surface dirt.

A coat of polish protects the surface and enhances the appearance of linoleum.

Polish should only be applied when the existing coat is wearing thin and then only a minimum quantity should be used. Nairn's Linoleum Polish and Nairn's Thistle Floor Dressing are manufactured for use with Nairn's Linoleum.

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